

MEDIA ALERT:

The Sansin Corporation Sponsors Second Met Con Blue Adventure Race Featuring Two Additional Obstacles, Sansin Team Competes at Event

-Sansin Enviro Stain Used to Treat 'High Wall' and 'Turtle or Hurdle' Obstacles-

WHO: The Sansin Corporation

WHAT: The Sansin Corporation is sponsoring the late summer edition of the Met

<u>Con Blue Adventure Race</u>. It's the second race in the series that Sansin has sponsored. The company will have a tent at the event to demonstrate its water-borne, eco-friendly, low-VOC wood stain products. Met Con Blue, dubbed "the most insane 5km mountain adventure race," challenges participants to conquer 15 obstacles, including the <u>Sansin High Wall</u> and Turtle or Hurdle, both of which were treated with Sansin Enviro Stain.

WHEN: Sept. 8, 2012

WHERE: Blue Mountain, Ontario, Canada

VIDEO: http://www.youtube.com/watch?v=rCfurAbuxLM&feature=youtu.be

(Sansin's obstacles are highlighted at the beginning and end of the video)

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About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.